

The Company:

Third-party logistics company Brunswick Logistics has implemented PowerHouse/WMS to manage its new distribution center and to meet compliance mandates from its major customers. As a member of the 'Next 200' suppliers to Wal-Mart, Brunswick Logistics selected PowerHouse/WMS enabling them to meet Wal-Mart's demanding compliance requirements as well as those of other big box retail business partners.

Brunswick Logistics was formed as a third-party logistics provider in 2004 to service customers shipping to retail stores. The company leveraged its capabilities in the apparel supply industry to rapidly attract quality clients. Now as the logistics provider for several swimsuit and apparel manufacturers Brunswick ships to most retailers.

To manage their new facility and customer requirements Brunswick selected PowerHouse/WMS because of its proven capabilities in the apparel industry, configurable design and QSSI's ability to respond quickly to their needs with the most experienced staff in the industry..

Challenge:

The challenges of launching a new business venture and opening a new facility at the same time are many. The installation of storage systems, conveyors and IT infrastructure needed to be coordinated with the installation of PowerHouse/WMS to achieve operational readiness in the shortest timeframe.

Customer compliance and the complexity of tracking apparel by Style, Color and Size were primary considerations in the selection of the WMS.

Additional needs included; carton tracking, facility optimization, productivity management, value added services and 3PL billing.

Solution:

PowerHouse/WMS was implemented to provide comprehensive warehouse management functionality from receiving through shipment and advanced shipment notification.

Portable Radio Frequency data collection devices are used to manage all inventory transactions and to direct operators in the most efficient real time manner.

In addition to fulfilling traditional orders, Brunswick uses PowerHouse/WMS to manage special projects such as; product labeling or creating custom assortment packs.

And PowerHouse supports all of the compliance requirements that their customers demand. Brunswick provides compliance labels and data to Federated, Wal-Mart, Nordstrom, JC Penny and many other leading retailers.

Brunswick Logistics

Brunswick Logistics implements PowerHouse/WMS to solve complex inventory and compliance requirements resulting in new customers and improved resource optimization



Highlights at a Glance

User

Brunswick Logistics

Business

- Third Party Logistics

Key 3PL Accounts

- FAO Schwarz, China Beach, InMocean, Breaking Waves

WMS Solution

- PowerHouse/WMS

Benefits

- Precise real-time inventory control
- Reduced order fulfillment times
- Customer Label, EDI & ASN Compliance
- Increased Productivity & Resource Mgt.
- Simple configuration of new Owners

PowerHouse/WMS

More than just warehouse management

The Heart of Your Inventory, The Pulse On Your Business...



ADVANCED TECHNOLOGY ENABLES SOLUTIONS THAT ADD VALUE

PowerHouse/WMS leverages the latest technologies to provide a single solution that is adaptable to any type of business. To maximize the strengths and flexibility of *PowerHouse/WMS*, QSSI employs only the most experienced warehouse specialists to assist you in configuring a solution that will enhance your business.

SCALABLE ARCHITECTURE PROMOTES GROWTH

PowerHouse/WMS features a scalable performance based design that optimizes programs, databases and computing hardware to enable high speed transaction processing.

The ability to scale up without the need for modification means your *PowerHouse/WMS* solution is the only one you will ever need, regardless of how large your business grows or whatever new

Experience Matters:

QSSI offers an unmatched level of experience.

Operationally oriented, QSSI brings a unique "hands-on" approach, ensuring maximum performance and the fastest ROI in the industry.

Proven at installations world wide, our Results Implementation Methodology provides you with unprecedented control over your project with the lowest total cost of ownership.



QSSI

Headquartered in New Jersey, QSSI (Quality Software Systems Inc) is the leading software development company specializing in design and implementation of best-of-breed warehouse management and supply chain solutions. Founded in 1986, QSSI's track record of providing long term success for our shareholders and partners is unparalleled.

QSSI also serves as a system integrator for complementary Supply Chain Management software solutions, RF, Printing and Computer hardware to provide turnkey solutions with predictably superior results.

AT QSSI:

"WE CONTINUE TO LEVERAGE OUR SUPERIOR TECHNOLOGY AND SERVICES